

HOKA Case Study

BRADFORD
SYSTEMS

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INTELLIGENT LOCKING SYSTEMS

HOKA, an athletic shoe company that designs and markets running shoes, opened a brand new HOKA store in Hollywood, CA. They wanted to offer lockers so runners can safely store their car keys, wallet and other belongings. Ojmar's new OCS Smart lock made the choice simple thanks to its **flexibility, locker management, and functionality**. Below are the three main features that helped solidify HOKA's choice for locks.

Flexibility

The ability to use a smartphone or keypad to operate the lockers. Many runners like listening to music while running. For these people, closing and opening the lockers with a smartphone is ideal, **while giving them a complete "touchless" experience**. The user app remembers the locker used (number) and provides a back-up user code for peace of mind if their phone runs out of battery. This solves 99% of the issues with combination locks.



Locker Management

Managers at the store don't need a master key, which often gets lost. They manage everything from their Ipad or phone. They can **operate lockers directly from the maintenance app**, read battery status, read events, provide permission to other store employees and change the master code backup as many times as needed.

Functionality

Thanks to the maintenance app it's **easy to assign** a locker with an expiration date and remotely provide permission to a user. This can be very useful for online orders to be picked up at the store. Permission is provided via a user code or smartphone permit.

For the HOKA Store Manager having the possibility to easily manage the lockers via a phone/Ipad is extremely convenient and **one of the main reasons to choose the OCS Smart**. They also value that the user app will be of great help to the locker users and reduce the time spent troubleshooting.